

# A new design for the F.lli Giacomello brand



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**F.lli Giacomello** opened the new year with a **renewed image**, presenting its **new logo** created by **DeGiuliDesign**. The Italian company chooses to embrace a change of style, but maintaining the link with the tradition in the shades of blue, which has always been the predominant color of F.lli Giacomello, and **looking forward to the future** with a new modern and captivating design.

The new logo has lines that are soft and essential at the same time, **framing and emphasizing a drop** that becomes the symbol of F.lli Giacomello, enclosing in a single image the **liquids**, the essence of the company's products and solutions that include a **wide range of level indicators**.

